WebCCTV NVR to Protect 50 Food Courts of Nevada Restaurants

Product:
WebCCTV NVR

Details:
Video Surveillance for American Restaurants

Profitability in fast-food restaurants demands more than good food and sound marketing. It also requires avoiding what John Zirkel of Food Courts of Nevada and Subway of Nevada calls the seven deadly profitability problems: employee sloppiness, poor customer service, inadequate staffing during peak hours, slip-and-fall court suits, shrinkage, vandalism and burglary.

Solution for 7 Profitability Problems

To protect profit margins for his 50 Nevada restaurants, Zirkel uses Quadrox WebCCTV NVR video surveillance systems.

An established developer of video surveillance software, Quadrox provides security for a variety of European and American businesses, from gas stations to railways, from retail to fashion stores, from restaurants to governmental organizations and much more.

"With a good closed-circuit TV system we can monitor employee performance, track customer flow and keep employees from wasting, taking or giving away food," explains Zirkel, director of operations. *"We can determine whether slip-and-fall claims are valid and access evidence needed to catch thieves. Quadrox systems provide the data and access we need, the equipment is reliable and if something doesn't work, we know someone will come and fix it quickly,"* says Zirkel. *"It's a smart investment."*

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A Simple Solution

WebCCTV NVR is the most standards-based network video management solution that consists of GuardNVR surveillance software installed onto the network video recorder running MS Windows XP Embedded.

The installer creates a local area network (LAN) in each restaurant and configures the WebCCTV network video recorder to manage up to 10 video cameras monitoring dining areas, entrances and exits, the counter, the safe, the kitchen and the food storage area.

Using a standard Web browser, store managers can view activity live or look at recorded events. When copies of recorded activity need to be viewed or shared with the appropriate authorities, the system makes it easy to find the right content. WebCCTV eliminates the need to search through boxes of videotapes.

"WebCCTV pays for itself as it allows Zero Distance Management. WebCCTV increases turnover by enabling a store manager to be present all the time, effectively turning video into a management tool rather than just a security tool", says Larry Buckley, President of Quadrox US.

Smart Service Counts

With Quadrox WebCCTV NVR Zirkel found what he wanted in a video surveillance system:

- Support for both analog and Internet Protocol (IP) cameras
- Excellent software support
- Recording in Native Windows Media file format (playable for years to come)
- Hardware with three-year, next-day on-site warranty

Zirkel has used WebCCTV NVR to find missing cash, handle accident allegations and provide video clips for local authorities following an altercation at a store. *"Managers can easily monitor what's happening in several restaurants from the office or from home,"* he says. *"It's a real time saver."*